



ASSOCIATION of ENVIRONMENTAL  
ENGINEERING and SCIENCE PROFESSORS

## The Art of Science Communication

Wednesday, November 12

12:30 - 2:00 pm EST / 9:30 - 11:00 am PST

Register at this [link](#)



Dr. Dee Rossiter  
Science Communication, Engagement, and  
Outreach Specialist, U.C. Berkeley



Prof. Kara Nelson, Moderator  
AEESP President

Communicating the work that we do with non-scientific audiences has never been more important! Trust in science is at historic lows in the United States, but AEESP members can play an important role in regaining and expanding that trust. Join this special seminar and discussion on "The Art of Science Communication" to strengthen your core communication skills so that you can broaden the impact of your research and connect with the public in meaningful ways.

The seminar and discussion will be led by Dr. Dione Rossiter, an atmospheric scientist who specializes in science communication, engagement, and outreach. Dee received her bachelor's degree from UC Berkeley and her Ph.D. from UC Santa Cruz, both in Earth & Planetary Sciences. She is the Executive Director of Science at Cal, and has worked with non-profits, universities, government offices, and for-profit businesses to improve their science engagement efforts. These efforts include creating new and/or improving existing science communication, marketing, education, diversity, and outreach initiatives.

The session will be facilitated by AEESP President Kara Nelson, who is the Blum Chancellor's Chair in Development Engineering and a Professor of Civil and Environmental Engineering at UC Berkeley.